

Givaudan

Human by nature

GRAVITYL™

Zero-G facial lifting & reshaping

Givaudan Active Beauty defies the effects of gravity on ageing skin with the launch of Gravityl™, a 100% natural ingredient with a powerful lifting benefit and proven efficacy on face contour.

Crafted by Marine Biotechnology from a red macro alga, this new active ingredient is the ideal ally to fight visible signs of ageing by reducing skin sagging and double-chin volume.

► Read the media release

► Order your sample



Watch our video to learn more

Discover the specific mode of action and spectacular performances of Gravityl™.



INCI

Water (and) Propanediol (and)
Gigartina Stellata Extract

Claims

- Double-chin reduction
- Facial contour improvement
- Skin sagging reduction
- Extracellular matrix protection
- Skin firmness enhancement
- Collagen booster

Applications

- Well-ageing serum
- Facial contour reshaper
- Anti-ageing day & night cream
- Jawline corrector

Formulation

- 1%
- Water soluble
- Pale yellow liquid

Regulations & certifications



Want more information? [Contact your sales representative](#) or connect you directly on [UX-Beauty](#)