



## New agreement in fragrances with Colgate Palmolive

Geneva, Switzerland, 13 May 2008 – Givaudan has signed a new agreement with Colgate Palmolive as a collaborative partner for their internal fragrances development team on all their categories around the world.

Givaudan will set up a dedicated global account team and put in place the creative process to closely work with the Colgate Internal perfumery resources. Givaudan will support Colgate to create the best portfolio of winning fragrances with strong consumer appeal, furthering the growth of both companies' business in all regions globally.

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