



## GIVAUDAN EXPANDS FLAVOUR CAPABILITIES FOR ASEAN MARKET

### Official opening of CHF 24 million new spray dry facility in Indonesia

**Dübendorf, 26 June 2014** – In response to rising demand for Flavours in savoury, dairy and beverage applications, Givaudan is today officially opening a new state-of-the-art spray dry facility in Indonesia to enhance its capabilities across the ASEAN market.

Representing an investment of CHF 24 million, the new facility at Givaudan's Cimanggis site will bring production closer to customers, and place it among the most technologically advanced Givaudan sites in the region. Production will begin transferring to the new site immediately.

Today the new facility was officially opened by Givaudan CEO Gilles Andrier, commenting at the opening ceremony, he said: "Givaudan has a long history in Asia and we are dedicated to making significant investments to further expand our production, creation and application facilities here. We aim to be the best partner for customers, providing them with innovative flavour solutions that best meet local consumer taste preferences."

Rising customer demand for Flavours in dry applications is leading to increased demand for spray dried Flavours across Asia. The investment in Cimanggis delivers both conventional and the latest Ultraseal spray dry capabilities which will help Givaudan faster meet customer requirements for savoury, dairy and beverage applications.

Givaudan's regional Commercial Head of APAC, Monila Kothari said: "Our enhanced production capabilities in Indonesia, coupled with our consumer understanding, will allow us to strengthen the development of flavours that meet Asian consumer preferences, especially in the area of noodles, soups and beverages which represent an important part of nutrition in the region. By expanding local capabilities and developing our employees through training and skills enhancement we are bringing Givaudan's global expertise in innovative and creative spray dried flavours to Indonesia. We see this as a key element in our plan to drive benefit for our customers through closer collaboration."

Givaudan is committed to protecting the environment and supporting local communities, incorporating significant environmental and sustainability measures into the new plant. In partnership with Atmer Jaya University, Givaudan Indonesia has also developed and delivered an educational programme for underprivileged children in Jakarta, dedicated to raising awareness of healthy lifestyles and developing good nutrition and hygiene habits from an early age.

Givaudan's investment in Indonesia is part of its on-going commitment to the Asia Pacific region. In 2013 it announced the construction of a pilot dryer in Singapore, the opening of a new innovation centre in India and an investment of CHF 50m, over two years, in the development of a new, world-class savoury manufacturing factory in China.

The company's sales in developing markets are on target to increase from 40% in 2010 to 50% by 2015. Indonesia is the 16th largest economy in the world with 45 million active consumers. This is expected to grow to the 7th largest economy with 135 million consumers by 2030.

Media release. [DOWNLOAD](#)

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**About Givaudan**

Givaudan is the market leader in the global fragrance and flavour industry. Its head office is in Switzerland. Its heritage dates back to 1768, making it the first company to establish itself as a creator of tastes and scents. In 2013, the company achieved sales of CHF 4,369 million with a work force of more than 9,000 employees and subsidiaries in 46 countries.

**About Givaudan Flavours**

Givaudan Flavours is a trusted partner to the world's leading food and beverage companies, combining its global expertise in sensory understanding and analysis and consumer-led innovation in support of unique product applications and new market opportunities. From concept to store shelves and quick serve restaurants, Givaudan works with food and beverage manufacturers to develop flavours and tastes for market leading products across five continents.

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