Nutrition & Wellness for Savoury Creations



Wellness Botanicals

Our wellness botanical portfolio blends nature's best ingredients with deep consumer insight to create food experiences that inspire wellbeing.







Why partnering with Givaudan?

Natural Expertise

- Strong heritage, deep knowledge, and innovation focus in Naturals.
- Experts in designing clean label solutions.
- Proven industrial know-how, with strict quality and regulatory excellence.
- Global footprint with sustainably sourced and fully traceable ingredients.

Consumer Expertise

- Proprietary consumer and sensory insight studies to design truly consumer-driven solutions.
- Moods&Emotions® platform linking consumer perceptions and associations with our Naturals.
- Digital smart tools accelerating concept creation and development.

Application Expertise

- Supporting you in overcoming taste and colour challenges to deliver delightful food experiences.
- Deep technical formulation expertise across multiple savoury sub-applications.
- Tailored solutions that balance taste, functionality, stability, and sensory appeal.

Taste Collections Natural Flavours

Taste Essentials Cheese, Citrus

Herbs & Spices Fruits & Vegetables

Beef, Chicken, Dairy,

Taste Solutions®

Masking, Mouthfeel Sweetness, Saltiness Freshness, Richness Umami

Sense preservation

Acerola, Green Tea, Rosemary, Sage, Spinach

Sense Texture

Green Banana Powder Oat Oil

Sense Colour

Colour Additives Colouring Foodstuffs

Nutrition

Wellness

Nutri Essentials

Taste the goodness. Feel the benefits.

Vitamin C (Acerola) Oatwell® (Oat Beta Glucan)

Wellness Essentials

Botanical Extracts and Infusions



From Idea ---



End-to-end expertise to craft Savoury Creations that stand out





Taste for Savoury Creations

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- Natural Flavours
- Herbs & Spices

Taste Essentials

Beef, Chicken, Dairy, Cheese, Citrus

Taste Solutions®

- Masking, Mouthfeel
- Sweetness, Saltiness
- Freshness, Richness
- Umami

Fruits & Vegetables

Our broad range delivers authentic fruit and vegetable taste, vibrant colours, and smooth, natural textures.

72% of consumers seek out F&B products that contain recognisable ingredients. They want Natural Label and increase Fruits & Vegetables Intake.

¹Givaudan research 2023, EU



Vegetables

Carrot, Tomato. Pumpkin, Broccoli. Red Beet, Spinach, Red Bell Pepper, Cabbage, Celeriac



Orchards

Apple, Peach, Pear, Plum, Apricot



Citrus

Lemon,

Tangerine,

Grapefruit

Berries

Strawberry, Raspberry, Blueberry, Cherry, Cranberry,

Tropicals

Blackberry, Blackcurrant, Elderberry

Mango, Banana, Grape. Pomegranate, Passionfruit, Pineapple,



Powders Versatile dry fruit & vegetable products Blends well in the dry mix. Juicy to pulpy textures.



Particle size 0.8-5.1 mm

Fruits and vegetable bits you can see. Instantly soluble. Juicy texture.

Granules



Particle size 1-7 mm

Flakes Great visual appeal and texture. Pulpy textures.

Sense Preservation for Savoury Creations



Our broad range of botanical solutions keeps taste and colour fresh over shelf life while delivering the best of nature with labels consumers trust.

Consumers associate natural formulation with health benefits and environmental sustainability, with

60% linking it to better quality & health.2

² FMCG Gurus, Clean label Trends, 2024, EU











Sense Texture for Savoury Creations



Our portfolio of clean-label texturizer and emulsifiers combines natural performance, enhanced nutrition, and superior mouthfeel — powered by science and inspired by nature.



Green Banana Powder Foodstuff ingredient Upcycled texturising gredient



Foodstuff ingredient with emulsifying properties

Sense Colour for Savoury Creations



Our broad range of natural colours, including colour additives and colouring foodstuffs, meets functional and labelling requirements while enhancing visual appeal.

72%

of consumers consider it important that food and drink products contain natural colours*.

*FMCG Gurus, Global report, September 2025

We can help you find the right dosage rate or formulate the perfect colour blend for your savoury creations, like soups, sauces, gravies, and dressings.

Colour impacts consumer's perception of products

Linked to mood and emotions

Our Essentials

Indicator product quality

Key in the purchesing decision making











emSeal® Natural Caramel Colour &

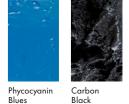


Vegebrite® Colouring



& Copper









emSeal® Paprika

Vegebrite® Golden Yellow

Everzure®



Vegebrite®

Grapeskin -

Purple Sweet Potato



Orange Carrot



Caramelised



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