

Our Natural Texturiser Portfolio

Green Banana Powder

Let's craft your next clean-label food experience together!

Contact your local Key Account Manager

Get ready to go bananas for our natural, clean-label texturising fruit powder!

Ingredient Basics

Format:	Powder
Applicability:	Extruded snacks, savoury crackers, baked goods, fruit preparations, soups, sauces & dressings
Labelling ¹ :	"Green Banana Powder" or "Green Banana Flour"
Composition:	Fruit with natural content of functional starch
Taste impact:	No to low taste impact (depending on use level)
Colour impact:	No to brown colour (depending on use level)

¹Subject to local regulatory and compliance

Consumers want natural and clean label solutions:

Natural Claims Appeal

70% of global consumers say it is important that food and drink is 100% natural¹.

Food Waste Concerns

81% of global consumers say that it is important to avoid food waste¹.

Upcycled Claims Appeal

51% of global consumers, who find upcycled ingredients appealing, would like products to carry an upcycled certificate for authenticity purposes².

Source: ¹FMCG Gurus 2023 ²The Future of Food: Upcycling in 2022



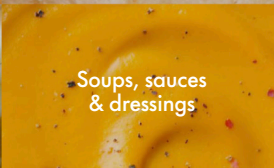
Extruded snacks & savoury crackers



Baked goods



Yoghurt fruit preparations



Soups, sauces & dressings

Our Partner: Dole Specialty Ingredients

We've teamed up with Dole Asia Holdings, one of the world's leading providers of fresh produce, to introduce Green Banana Powder – a natural, clean-label, and upcycled alternative to synthetic texturisers. It delivers delicious results across a wide range of applications, including savoury, snacks, bakery, and dairy.

Why buy Green Banana Powder from Givaudan:

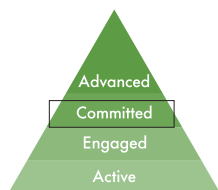
- Develops viscosity upon heating, delivering excellent texture performance.
- Fruit content: 1 kg of powder equals 4.4 kg of upcycled fresh peeled bananas.
- Easy to handle and process thanks to its convenient powder format.
- 100% natural ingredient, compliant with ISO/TS 19657:2017.
- Enables all-natural and additive-free claims.
- Upcycled certified. (Applicable in the U.S.)
- Sustainably sourced from upcycled bananas, contributing to waste reduction and responsible sourcing.

Sourcing & Production:

Provenance:
Philippines

Production:
Philippines

Sourcing 4Good*:



Supplier is committed to our responsible sourcing practices through audits and we work with them to secure materials and services.

*www.givaudan.com/sustainability/communities/sourcing4good

Sustainable Practices:

Nearly 15% of bananas go to waste for being misshapen — our flour gives these green bananas a second life through upcycling.