

Givaudan
Human by nature

VitaMatch



Crunchy, creamy, and nutritious Protein Bar
— for active lifestyles and mindful snacking.

Functional Food Experience



Acerola

Natural vitamin C from Acerola to support daily vitality and wellness.¹



Matcha

A trendy Matcha and white chocolate layer for balanced indulgence.



Raspberry Flakes

Raspberry Flakes to enhance taste and create striking visual allure.



Vegebrite® Michroma®+ Beetroot

Swirl showcases a vibrant, eye-catching pink hue, naturally crafted with Vegebrite® Michroma®+ Beetroot.

¹Based on the EC authorized health claims for vitamin C.

VitaMatch

High-protein bar featuring light, crunchy soy crispies, thoughtfully crafted to provide lasting energy and support an active lifestyle throughout the day.



Benefits*

- Rich in Vitamin C (from Acerola)
- High in Protein
- Source of Fiber

*Based on applicable EU regulations.
Subject to local regulatory suitability.

Givaudan Natural Ingredients:



Acerola



Raspberry Granules & Flakes



Matcha



Rosemary
(to keep seeds taste fresh)

Givaudan Sense Colour:



Vegebrite® Michroma®
+ Beetroot

Givaudan Natural Flavour: Raspberry, TasteSolutions®

Ingredients List:

Sweetener: maltitol, **SOY** protein crispies (**SOY** protein, rice semolina, **SOY** flour, salt), white chocolate (sugar, cocoa butter, skimmed **MILK** powder, **MILK**fat, emulsifier: lecithins (**SOY**), natural vanilla flavouring), Rice crispies (rice, sugar, salt, **BARLEY** malt extract), pumpkin seeds, Raspberry juice powders (sugar, maize starch, raspberry juice, citric acid), chicory root fiber, Matcha tea powder, natural flavourings, acerola juice powder, antioxidant: rosemary extract, beetroot concentrate. May contain: **GLUTEN**, **EGGS**, **MILK** (lactose), edible **NUTS** and **SESAME**.

Nutritional values for 100 g			
Energy Level	Sugar Level	Protein Level	Vitamin C Level
374 kcal	18 g	21 g	40mg (30% NRV in one portion)



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**Our Naturals: Ingredients,
Colours & Flavours**