# Investor presentation Responsible growth. Shared success.

August-October 2019



Givaudan engage your senses



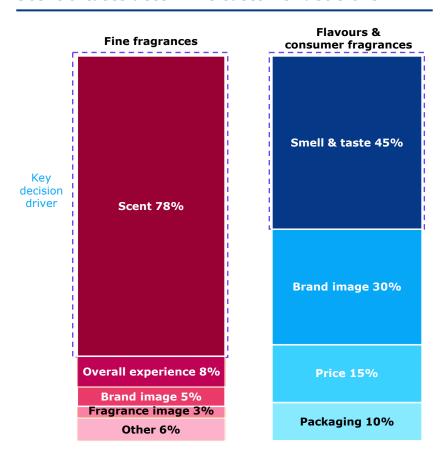
## Givaudan products drive millions of consumer decisions every day!



## F&F: the key driver of consumer repurchase decisions

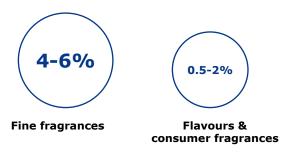
# Critical contribution towards customer decision making despite being a low cost component

#### Scent & taste determine customer decisions ...



#### ... and represent only a minor fraction of costs

#### Share of F&F ingredients in customer's COGS



- F&F ingredients usually represent a very minor portion of the end product costs while having significant influence on the repurchase decisions of the consumer
- Consumer goods producers have no incentive to compromise on the quality of F&F ingredients as they are key drivers of market success
- Consequently, F&F ingredients are a key ingredient to consumer goods producers

Sources: AC Nielsen (European) study, company information..

## The fragrance and flavour industry



# The fragrance and flavour industry End consumer markets

#### Our customers

Multi-national | Regional | Local | Foodservice | Private label

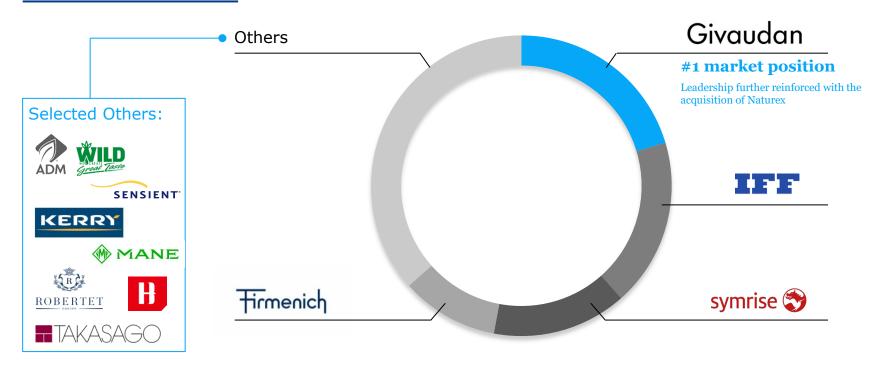
The cost of flavours and fragrances to our customers is typically between 0.5-6% of their product cost



### Market leader in a scale-oriented, consolidated industry...

### The total flavours & fragrances market size is c. usd 26 billion

#### **Leading market share...**



#### ...supported by substantial barriers to entry that continue to protect incumbents

Innovation and creation

Critical mass and global presence

Regulation

Regulation

Preferred supplier lists

Intellectual property

Complexity of supply chains

Expertise

Sources: IHS, Leffingwell

## How to win business in a competitive environment

### Being the partner of choice is the key priority

#### **Key factors to become the partner of choice**

- Quality, product safety, regulatory compliance
- Outstanding supply chain knowledge
- Deep customer understanding
- Reputation in the market
- Ability to innovate and handle complex products

#### **Supplier selection process**

#### 1. Core supplier list

(more or less formalised with local and regional customers)

- Large customers only work with a limited number of suppliers and send product briefs only to them
- Likelihood of future contracts is significantly reduced after removal from the core supplier list

#### 2. Submission of briefs

- Clearly defines the requirements on sensory characteristics of the product
- Sets cost-in-use target and brand related requirements

#### 3. Development of F&F

 Dissection of brief, analysis of market intelligence, development of sample formulae, conduction of initial internal tests

#### 4. Evaluation & validation

 Test formulae are evaluated against customer specifications; further consumer / panel testing is conducted before final product submission

#### 5. Submission & selection by customer

- Based on price, compliance with specifications of the brief, timely delivery, quality control, regulatory compliance, product consistency
- Good previous experience with supplier might influence but not guarantee selection

#### 6. Win of brief & start of production

 Once chosen by the customer and after passing regulatory approval, the flavour or fragrance is ready for production



















Once selected, high switching costs

## Our actual performance



### 2018 Full year results

## Performance highlights

Group sales CHF 5,527 million - up 5.6% LFL\*

EBITDA CHF 1,145 million

EBITDA margin 21<sup>%</sup>

Net income CHF 663 million

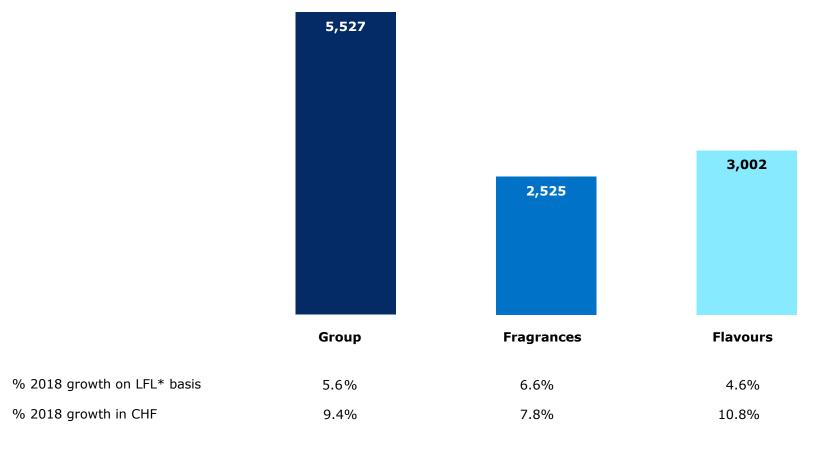
Free cash flow CHF 703 million – 12.7% of sales

<sup>\*</sup> LFL (like-for-like) excludes the impact of currency, acquisitions and disposals

## 2018 Full year sales performance

## Strong growth in both divisions

in million CHF

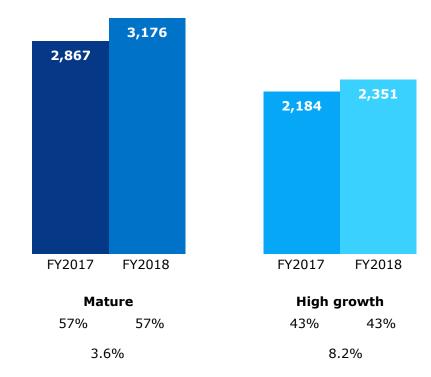


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## 2018 Full year results - Sales evolution by market

Strong recovery in high growth markets

in million CHF



% of total sales

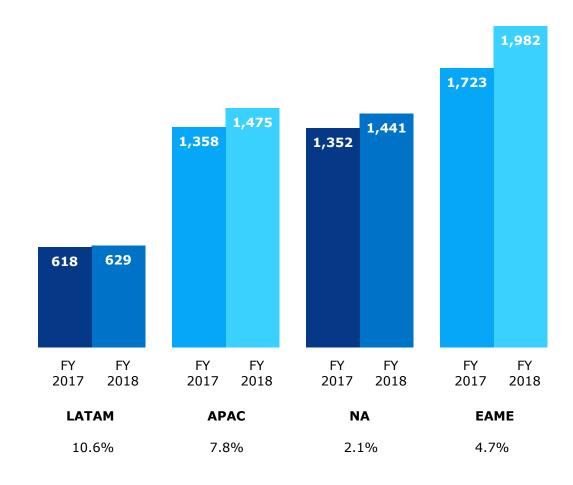
% 2018 growth on LFL\* basis

<sup>\*</sup> LFL (like-for-like) excludes the impact of currency, acquisitions and disposals

## 2018 Full year results - Sales evolution by region

## Strong growth led by Asia Pacific & Latin America

in million CHF



<sup>\*</sup> LFL (like-for-like) excludes the impact of currency, acquisitions and disposals

% 2018 growth on LFL\* basis

## 2019 Half year results

## Performance highlights

Group sales CHF 3,094 million: up 6.3% LFL\*

EBITDA CHF 660 million

EBITDA margin 21.3<sup>%</sup>

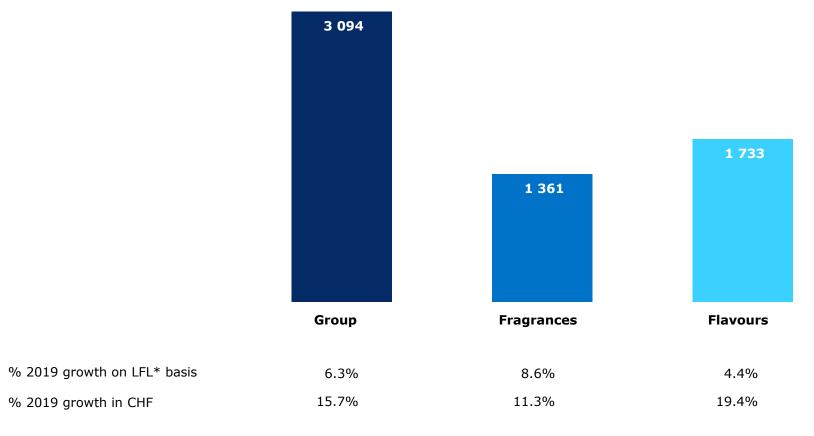
Free cash flow CHF 148 million: 4.8% of sales

st LFL (like-for-like) excludes the impact of currency, acquisitions and disposals

### 2019 Half year sales performance

## Excellent performance in both divisions

In million CHF

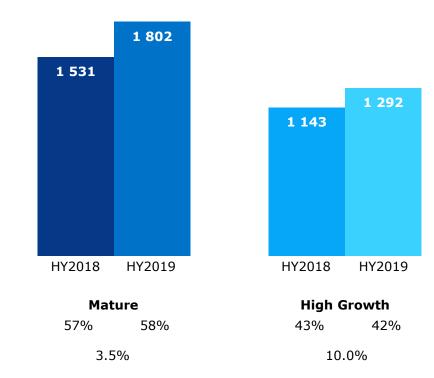


<sup>\*</sup> LFL (like-for-like) excludes the impact of currency, acquisitions and disposals

## 2019 Half year results - Sales evolution by market

## Strong contribution from high growth markets

In million CHF



% of total sales

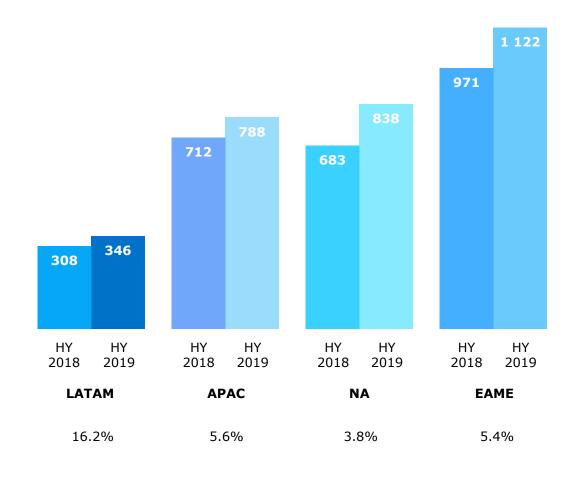
% 2019 growth on LFL\* basis

<sup>\*</sup> LFL (like-for-like) excludes the impact of currency, acquisitions and disposals

## 2019 Half year results - Sales evolution by region

## Good growth achieved across all geographies

In million CHF



<sup>\*</sup> LFL (like-for-like) excludes the impact of currency, acquisitions and disposals

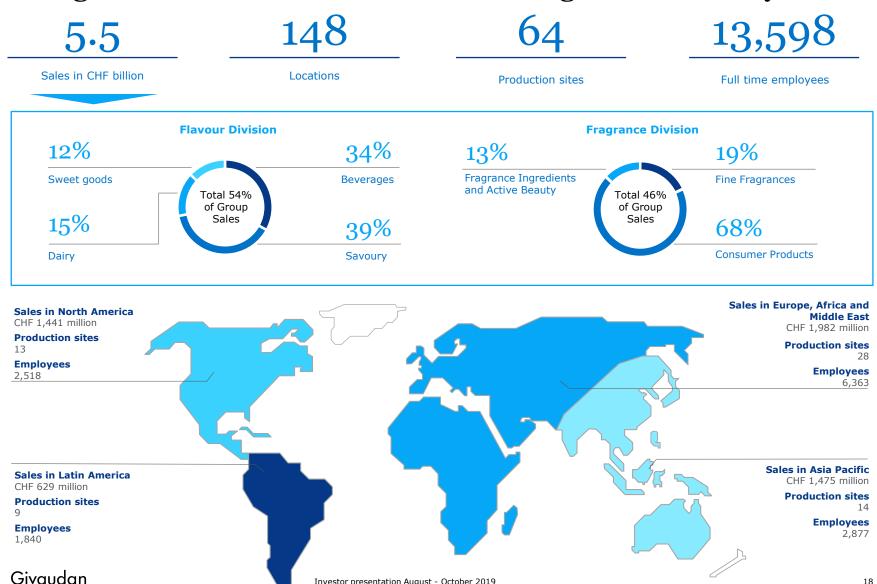
% 2019 growth on LFL\* basis

## The value proposition for investors



#### Givaudan at a glance as of end 2018

The global leader in the flavour and fragrance industry



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#### Our unique positioning

#### Givaudan well positioned to benefit from multiple growth opportunities

We have diversified and grown Givaudan to meet the constant changes in the market

#### 1. Geographic expansion into high growth markets

- 1990s: expansion from mature to high-growth markets, matching the growth of our multinational customers
- Entry into India and China in 1993-94, Middle East in 1999

#### 2. Customer diversification

- Early 2000s: Diversifying into the local and regional customer base (e.g. Private Labels in Europe, Natura Boticario in Latam)
- This continues today, and GBS will further enhance our flexibility in serving L&R customers

#### 3. Quest: scaling up

- 2007: F&F market leadership secured
- Further growth on geographic and customer axes
- Expansion across applications e.g. oral care, fine fragrances, snacks

## 4. Expanding beyond Flavours & Fragrances

- Moving into Active Beauty, naturals extracts and integrated solutions
- Executing our focused M&A strategy in adjacent areas
- Acquisition of Naturex strengthens our presence in Natural Ingredients and positions us as the #1 in Naturals with our customers

...whilst enhancing our operational capabilities through business optimisation and excellence

#### **SAP** implementation

**Givaudan Business Solutions (GBS)** 

Managing the business more consistently

Enhance margins by streamlining operations and customer service

### Combining business areas

### Rising barriers to entry

#### One solution to one customer and one product

#### Flavours & Fragrances

Consumer understanding

Trend research

Selection of unique and commodity ingredients

Creativity

Technology (encapsulation)

#### Integrated solutions

Major contribution to development of end product:

Technological combination of smell & taste with unique ingredients to get lion share of COGS

#### One unique ingredient to many

#### Unique ingredients

Active cosmetic ingredients Nutritional ingredients Functional ingredients

#### Sourcing know-how

- sustainable
- competitive price
- ethic

#### Science & Technology

- extraction know how
- biotechnology

#### Production

- novel biotechnological approaches

Creating additional value by combining and cross selling solutions from complementary business areas

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### Broad and differentiated portfolio

## Supported by unrivalled capabilities and innovation



Over 3,600

Number of

2018 R&D spend in CHF mn

405 400 424 477

9.20% 8.33% 8.58% 8.39% 8.63%

2014 2015 2016 2017 2018

R&D expenses (in million CHF) As a % of sales

46 new patent filings by Givaudan in 2018

495
Employees in Science & Technology

Number of active patents

Products sold per year

Over **74,000** 

Continued development focus by Givaudan over last few decades, resulting in leadership position

#### Selected innovation initiatives

## Consumer Sensory Insights

- Consumer insights throughout the creation cycle
- Consumer testing network- survey, panels, big data, etc
- · Givaudan Chef's Council & TasteTrek®

## Innovation Centres

- From molecular research to application expertise
- New technologies in delivery systems (eg. encapsulation)
- Market specific capabilities around the globe

## Innovators and partnerships

- Extended innovation ecosystem globally
- Selected partnership with innovators, accelerators and with academia
- Plugged into disruptive and digital trends

#### Supplier Enabled Innovation

- Strategic partnerships with key suppliers
- Focus on bio-technology / bio-transformation
- Sustainable sourcing philosophy

#### Value creation

# at the heart of our procurement strategy

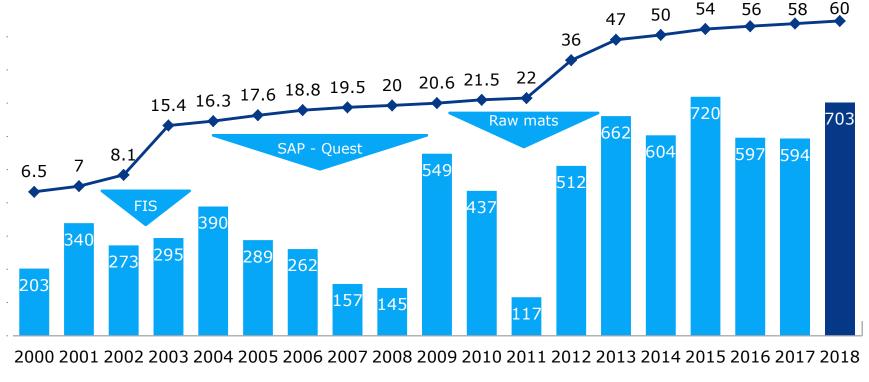
- Leadership through cost advantage
- Mitigate supply and price volatility
- Maximise supplier contribution to novel solutions
- Responsibility over the complete supply chain
- Increased sourcing of natural raw materials to satisfy demand
  - Today 60% of raw materials bought for flavours are natural
  - 20% of all raw materials bought for fragrances are natural
  - 60% of active beauty ingredients are natural



#### Dividend per share

## Increasing 3.4% YoY

Free cash flow of CHF 7.8 billion generated over the past 19 years CHF 4,218 million of cash flow returned to shareholders as dividends\* and CHF 504 million (net) through share buy-backs



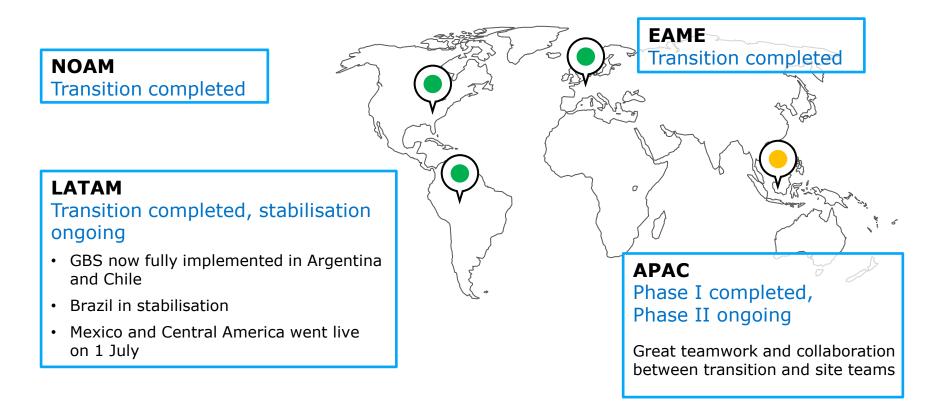
Free Cash Flow → Dividend

2020 strategy Responsible growth. Shared success.



#### Givaudan Business Solutions

### Implementation well advanced - on track to finalise by 2020



GBS Delivery Centres working effectively within the broader Givaudan organisation Financial benefits being delivered in line with the plan

## Acquisition update

## 2020 strategy in motion

2014
Soliance

**Active Beauty** 

2016

Spicetec

Naturals Integrated Solutions 2018

**Centroflora Nutra** 

**Naturals** 

**Expressions Parfumées** 

L&R Fragrances

2019

**AMSilk** 

**Active Beauty** 

**Golden Frog** 

**Naturals** 

Approx.
CHF 1.2 billion
of incremental
revenues

2015
Induchem
Active Beauty

2017

**Activ International**Natural flavours

Vika B.V.

Natural flavours

**Naturex** 

Naturals Health and well-being Active Beauty

**Albert Vieille** 

Naturals Aromatherapy Drom

Fragrances

Fragrance Oils L&R Fragrances CHF 2.9 billion invested in acquisitions

In both divisions, our acquisitions are fully aligned with our 2020 strategic priorities Naturals, Health and Well-being, Active Beauty, Integrated Solutions, local and regional customers

### Naturex integration

## Project fully on track – back to growth



- Fully aligned with 2020 strategy
- Expansion into new spaces beyond flavours
- Increasing consumer preference for naturals
- Complementary customer base
- Very good cultural fit

#### **2018 Achievements**

- Acquisition completed
- Strong positive reaction from customers
- Overall growth strategy developed
- Financial targets defined and communicated
- New organisation implemented



#### HY 2019 Update

- Back to growth in H1 2019
- Delivering on the growth plan and service level improvements
- Go-forward strategies for each category are defined
- Preparations well advanced for cross selling opportunities and next steps for Integrated Solutions
- · Engaged and aligned workforce
- · Legal integration activities are underway



## Naturex acquisition in 2018

Combine differentiated natural ingredients with Givaudan's portfolio to create added value for our customers





**01 Natural preservatives** e.g. rosemary

**02 Natural taste** e.g. acerola cherry





**03 Natural colours** e.g. spirulina

**04 Phytoactives** e.g. cranberries

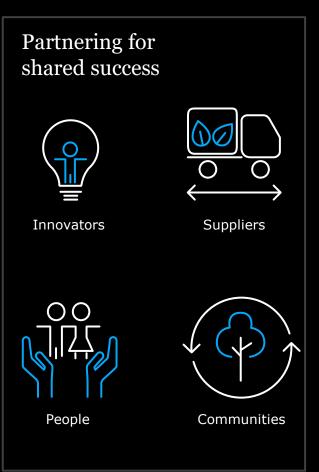
Very positive feedback from customers

## Responsible growth.

### Shared success.







#### 2020 Financial objectives

#### On track

Growing with our customers

4-5%

Average organic sales growth1

4.9% in 2016-18

Delivering with excellence

12-17%

Average free cash flow as % of sales1

12.4% in 2016-18

Partnering for shared success

## Partner of choice

New partnerships with innovators, employees, suppliers and communities in which we operate

Continued leading-industry investment in innovation and increase our network of stategic partners

Further enhancing our responsible sourcing, while managing our supply risk and cost

Creating additional value through acquisitions

 $\overline{\text{CHF}}$   $\overline{\text{1bn}}$  annualised revenue contribution from companies acquired since 2014

Note: 1. Over a five-year period by 2020

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