



Media Release

Geneva, 8 July 2015

Givaudan expands flavour capabilities in Japan CHF 12 million investment in new facility demonstrates Givaudan's continued commitment to Japanese market

Givaudan, the world's leading flavour and fragrance company, has opened a new, best-in-class technical centre and offices in downtown Tokyo. Designed to deliver a superior level of creative flavour and taste solutions, the CHF 12 million investment demonstrates the Company's ongoing commitment to the food and beverage manufacturing sector in Japan.

Housing new labs and dedicated sales, marketing and supply chain functions, the 4,000 square metre site enables Givaudan to offer its full range of technical services, including flavour creation and application, flavour science, sensory science in one location, for the first time in Japan.

The new centre will serve all market sectors including savoury, sweet, dairy and beverages. It includes improved customer collaboration capabilities such as expanded sensory booths, a development kitchen enhancing the food service capabilities, and presentation rooms to improve the customer experience.

Givaudan Chief Executive Officer, Gilles Andrier said: "Our investment in new facilities in Tokyo demonstrates Givaudan's ongoing commitment to the Japanese food manufacturing and foodservice sectors, which we have been serving since 1970. The new technical centre will enable us to deliver more in-depth dialogue with customers, better collaboration on flavour and taste concept development and a faster response."

Commenting on the opening of the new site Monila Kothari, Givaudan's Regional Commercial Head of APAC said: "The new facility will allow our experts to work much more closely with customers designing specifically to their needs to create winning taste and flavour solutions. Its location, adjacent to Osaki train station is also making it much easier for customers to access our services."

To support further growth and development, Givaudan has appointed Fabrizio Raho as Commercial Head and Company Manager, Japan. Previously Givaudan's Commercial Head for ASEAN and Oceania, Fabrizio has over 18 years experience in the Flavours business in various roles across Europe and the Asia Pacific region.

Commenting on his appointment Fabrizio Raho said: "This is a very exciting time to be joining the team as the improved facilities and expanded capabilities will give us many opportunities to build closer partnerships with customers and grow our business. Japan is the most advanced and sophisticated food market in the world and Givaudan is committed succeeding further in this marketplace."



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About Givaudan

Givaudan is the global leader in the creation of flavours and fragrances. In close collaboration with food, beverage, consumer product and fragrance partners, Givaudan develops tastes and scents that delight consumers the world over. With a passion to understand consumers' preferences and a relentless drive to innovate, Givaudan is at the forefront of creating flavours and fragrances that 'engage your senses'. The Company achieved sales of CHF 4.4 billion in 2014. Headquartered in Switzerland with local presence in over 80 locations, the company has more than 9,500 employees worldwide. Givaudan invites you to discover more at www.givaudan.com.

About Givaudan Flavours

Givaudan's comprehensive knowledge of local flavours, extensive global footprint and strategic insights enable close partnerships with customers wherever they may be. With a customised approach to product creation, the Flavour Division is a powerhouse of knowledge, innovation and creativity equipped to surprise customers and consumers with fresh, unique ideas and solutions. Givaudan creates lasting flavour and taste experiences that touch emotions across key segments including beverages, sweet goods, savoury and snacks; regardless of product category Givaudan's passion is to make food and beverage products taste delicious. We invite you to 'engage your senses' and learn more about Flavours at www.givaudan.com/flavours.

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