



Media Release

Geneva, 6 February 2018

Givaudan Active Beauty leads the way in skin microbiome research

New strategic investments in our Applied Microbiomics Centre of Excellence in Toulouse, France, reinforce our 2020 strategy commitment to strengthen our product offering to customers

Givaudan continues to invest in Active Beauty and its metagenomics platform to boost its pioneering position in the microbiome market. As the only fragrance company with in-house microbiome research capabilities, Givaudan remains committed to making strategic investments that will push the boundaries of scientific innovation to continue leading the microbiome trend.

Following the installation of state-of-the-art automation equipment at the Applied Microbiomics Centre of Excellence in Toulouse, France, Givaudan will accelerate the high throughput screenings (HTS) to offer more disruptive solutions for customers. With over 15 years' experience in the field of microbiomics, Givaudan Active Beauty continues to develop active cosmetic ingredients, designed to activate, protect or balance the skin microbiota.

Laurent Bourdeau, Head of Active Beauty, said: "Not only are these investments in line with our 2020 company strategy, but our astonishing advancements in microbiomics allow us to bring ground-breaking cosmetic concepts to new and existing customers. As the microbiome trend continues to grow, our teams will be at the forefront of this exciting area of scientific research."

Expert scientists at Givaudan were the first to discover the creation of 'microbiome activated' ingredients as well as 'microbiome protecting' agents, resulting in two award-winning active cosmetic ingredients, Brightenyl™ and Revivyl™. Brightenyl™, the first microbiome activated skin brightener, won a Gold and Bronze Innovation Award in 2015 at in-cosmetics Global and in-cosmetics Latin America, respectively. The first holistic skin renewal accelerator, Revivyl™, won Gold for Best Innovation Award at in-cosmetics Latin America and in-cosmetics Asia in 2017.

Maurizio Volpi, President of Givaudan's Fragrance Division, said: "It's incredibly fascinating for a fragrance house to lead the creation of new active cosmetic ingredients in microbiomics. I'm very proud of the team in our Applied Microbiomics Centre of Excellence which is constantly pioneering the ingredients of tomorrow. This also includes our teams around the world working alongside our customers to create inventive new products for their markets."





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About Givaudan

Givaudan is the global leader in the creation of flavours and fragrances. In close collaboration with food, beverage, consumer product and fragrance partners, Givaudan develops tastes and scents that delight consumers the world over. With a passion to understand consumers' preferences and a relentless drive to innovate, Givaudan is at the forefront of creating flavours and fragrances that 'engage your senses'. The Company achieved sales of CHF 5.1 billion in 2017. Headquartered in Switzerland with local presence in over 100 locations, the Company has more than 11,100 employees worldwide. Givaudan invites you to discover more at www.givaudan.com.

About Givaudan Fragrances

Givaudan is passionate about perfumery and is dedicated to combining creativity and innovation to design beautiful fragrances. With the industry's largest perfumery team, Givaudan contributes to making life delightful and memorable through unique scent experiences for customers around the world. Currently present in all major markets, Givaudan strives to deliver fragrances for personal, home and laundry care, as well as prestige perfumes. Our customers benefit from Givaudan's expertise in three business areas: Fine Fragrances, Consumer Products, and Fragrance and Cosmetics Ingredients. We invite you to 'engage your senses' and learn more about Fragrances at www.givaudan.com/fragrances.

About Givaudan Active Beauty

Givaudan Active Beauty offers an extensive portfolio of innovative active cosmetic ingredients designed to bring beauty to the world. Inspired by the beauty needs of consumers worldwide, Active Beauty offers award-winning products for an expanded range of benefits including anti-ageing, self-tanning, soothing, hydrating, cooling, and more. Our cutting-edge technologies draw on science and nature to create high-performing molecules and functional agents, including customised carrier systems. Part of the Fragrance Division, Active Beauty leads the market in crafting innovative products supported by our strong expertise in advanced and applied sciences. We invite you to 'engage your senses' and learn more about Active Beauty at www.givaudan.com/activebeauty.

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