



Media Release

Geneva, 9 May 2017

Givaudan continues investments in Asia Pacific **New Fragrance encapsulation centre to start production in 2018**

Givaudan today laid the foundation for a new fragrance encapsulation centre in Singapore further demonstrating our ongoing commitment to invest in high growth markets.

This investment is strategically positioned to enhance Givaudan's leadership in encapsulation technology and production capabilities, and to collaborate closely with our customers in the region. Gilles Andrier, CEO, said: "This investment is another step towards achieving our 2020 strategy ambitions. Consumers in high growth markets are increasing their demand for encapsulation technologies for their favourite fragranced products. The new centre will be well positioned to respond to these needs."

The new centre will have a footprint of 500 square metres with four levels. Inside, a state-of-the-art development lab, cutting edge manufacturing technology, offices and a warehouse will be the region's manufacturing hub for encapsulated perfumes used in fabric and personal care. The new fragrance encapsulation centre is expected to be fully operational by mid 2018 and complements the Fragrance Creative Centre and Production Hub that opened in October 2015.

Present at the ground-breaking ceremony Maurizio Volpi, President of Givaudan's Fragrance Division said: "We are thrilled to build this new capability in Asia which demonstrates our commitment to our customers in the region. The encapsulation centre will complement the Fragrance Creative Centre and production hub to offer our customers a seamless end-to-end delivery of the very best fragrances and technology."

With the new encapsulation centre, Givaudan customers in Asia will be able to take advantage of an even more efficient turnaround time from creation and sampling to technology and production, enabling customer brands and products to go to market faster.

Commenting on the new capabilities, Givaudan's Regional Head of Fragrances for Asia Pacific, Ben Webb said: "The new fragrance encapsulation centre is a significant investment which will be instrumental in developing new ways of delivering the magical scents to consumers in the region to enjoy each and every day."

