



## Media Release

Geneva, 19 January 2017

## **Givaudan to participate in 'FReSH' as new member of WBCSD**

Givaudan has joined the World Business Council for Sustainable Development (WBCSD), a global organisation of over 200 leading businesses and partners working together to accelerate the transition to a sustainable world, and will participate in its newly launched programme, 'Food Reform for Sustainability and Health' (FReSH).

"Givaudan is proud to join WBCSD, a key global platform whose sustainability objectives are closely aligned with our 2020 strategy of 'responsible growth, shared success'," said Gilles Andrier, CEO Givaudan. "By participating in FReSH, we will contribute to transforming global food systems for improved sustainability and health while gaining insight into the evolving needs of our customers."

The FReSH programme was launched in November 2016 by the WBCSD together with the EAT Foundation, a global strategic initiative linking food, health and sustainability policies, with the purpose of accelerating transformational change in global food systems. To achieve its ambitious goals, FReSH will draw together key stakeholder groups including 25 leading global companies, policy and scientific experts such as the distinguished Lancet Committee. The group will work to establish targets for healthy and sustainable food systems.

Peter Bakker, President and CEO, WBCSD said: "Clear science-based targets will help businesses create ambitious yet implementable solutions, which can then be brought forward to guide policy makers to provide the framework for local or global food systems transformation."

In line with Givaudan's sustainability commitments and supporting its 2020 strategic pillar of growing with customers, Givaudan will work as a member of the WBCSD and FReSH towards the project vision of reaching a healthy, enjoyable diet for all, produced responsibly within planetary boundaries.

### **About Givaudan**

Givaudan is the global leader in the creation of flavours and fragrances. In close collaboration with food, beverage, consumer product and fragrance partners, Givaudan develops tastes and scents that delight consumers the world over. With a passion to understand consumers' preferences and a relentless drive to innovate, Givaudan is at the forefront of creating flavours and fragrances that 'engage your senses'. The Company achieved sales of CHF 4.4 billion in 2015. Headquartered in Switzerland with local presence in over 80 locations, the Company has more than 9,500 employees worldwide. Givaudan invites you to discover more at [www.givaudan.com](http://www.givaudan.com).





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## About the WBCSD

The World Business Council for Sustainable Development (WBCSD) is a global, CEO-led organisation of over 200 leading businesses working together to accelerate the transition to a sustainable world. With the contribution of non-business partners, WBCSD helps make its member companies more successful and sustainable by focusing on the maximum positive impact for shareholders, the environment and societies.

WBCSD has extensive experience in leading collaborative initiatives, bringing together various stakeholders from business, NGO, the scientific community and governments.

In the run-up to Paris, WBCSD and its members successfully set up Low Carbon Technology Partnership initiative (LCTPi), to define and implement large-scale or scalable, impactful business solutions, to reduce emissions and deliver against the agreed 2C target. This success of mobilising business to drive the improvements will be repeated for sustainable food systems.

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