



Media Release

Vernier, 18 February 2016

Givaudan presents the exclusive anthology ‘An Odyssey of Flavours and Fragrances’

Today, Givaudan, hosts a launch event in Paris, France, to celebrate the publication of an exclusive anthology, that takes us on a journey through the fascinating history of the fragrance and flavour industry. ‘*An Odyssey of Flavours and Fragrances*’ has been created in collaboration with publishing houses Abrams (United States) and Editions de La Martinière (France).

For nearly 250 years, Givaudan has been engaging the senses of consumers around the world with its fragrance and flavour creations. Featured in prestige perfumes, consumer products, food and beverages alike, the Company’s scents and tastes have stirred emotions, awakened memories and influenced trends over generations.

This exclusive publication captures Givaudan’s contribution to the industry, from its know-how to its creativity to the work it has undertaken to protect the natural resources that are used in its creations. With each turn of the page, readers explore a new perspective of the captivating history. Contributions from the book’s five authors express the philosophical, historical, scientific and literary aspects of an industry that touches the emotions of millions of people around the world on a daily basis.

Accompanying the story are beautiful images that showcase the essence of fragrances and flavours. Photography and illustrations reveal the people, places and ingredients that have helped to establish the Company as it is today.

“The foods we savour and the fragrances that surround and delight us are at the heart of what it is to be human. This book is our invitation to everyone to discover the profound impact smell and taste has on so many facets of our life,” said Chief Executive Officer Gilles Andrier.

Following the publication of the book on 10 March 2016, an exhibition will tour Givaudan sites around the world giving employees, customers and media an opportunity to discover the book and its striking imagery.

For a first impression of this publication, we invite you to visit www.givaudan.com. The website includes inspiring articles and a video based on the book, which provides fascinating insights into the many facets of flavours and fragrances – both today and back through time.



About Givaudan

Givaudan is the global leader in the creation of fragrances and flavours. In close collaboration with food, beverage, consumer product and fragrance partners, Givaudan develops tastes and scents that delight consumers the world over. With a passion to understand consumers' preferences and a relentless drive to innovate, Givaudan is at the forefront of creating fragrances and flavours that 'engage your senses'. The company achieved sales of CHF 4.4 billion in 2015. Headquartered in Switzerland with local presence in over 80 locations, the company has more than 9,500 employees worldwide. Givaudan invites you to discover more at www.givaudan.com.

For further information please contact

Peter Wullschleger, Media and Investor Relations

T +41 22 780 9093

E peter_b.wullschleger@givaudan.com

or

Sophie Cauchi, External Communication Manager, France

T +33 1 399 83891

E sophie.cauchi@givaudan.com