



Media Release

Geneva, 7 October 2015

Givaudan opens Fragrance creative centre, perfumery school and production hub in Singapore

- CHF 70 million, largest investment for Givaudan's Fragrance Division in Singapore
- Home of first ever Perfumery School campus outside of France
- Strengthens collaboration with key customers

Givaudan today officially opened its new Fragrance Creative Centre and Production Hub in Singapore. This is the largest global investment for the Fragrance Division and the first time in Givaudan's history that its prestigious Perfumery School has established a campus outside of France. Using the same curriculum, the Perfumery School is dedicated to training and developing future perfumers from Asia.

Strategically situated close to key customers and their markets, the new centre is dedicated to fragrance creation and is home to a diverse team of talented perfumers who design scents that delight consumers in Asia. The centre also offers specialised expertise ranging from consumer insights to state-of-the-art fragrance evaluation facilities for creating the finest quality perfumes. The Creative Centre is designed to enhance collaboration among teams and customers and also serves as the region's central location for the growing Asian Fine Fragrance business.

The Production Hub uses cutting edge technology and highly automated systems and processes with the ultimate goal of achieving even shorter lead times in production and delivery, helping customers to go to market faster. The Production Hub has the capability of producing up to 10,000 tonnes per annum with room for future expansion.

The new Fragrance Creative Centre and Production Hub was officially opened by Chairman of the Singapore Economic Development Board Dr Beh Swan Gin, Givaudan Chairman Dr Jürg Witmer and Chief Executive Officer, Gilles Andrier.

'High growth markets' is one of the major growth drivers of Givaudan's 2020 strategy. Givaudan will continue to expand its position where it sees high growth opportunities and can accompany its customers in achieving their ambitions in those markets.

At the opening, Gilles Andrier said: "The Fragrance Creative Centre and Production Hub in Singapore represents our continued strong commitment to high growth regions. Our new facility also positions us to work in even closer partnership with our customers to offer fragrance solutions that meet the latest consumer trends. We are especially excited to open our first ever Perfumery School campus located outside of France. This marks a very significant milestone in our Company's history and reinforces our commitment to Asia, Singapore and our customers in the region."

The Creative Centre is now fully operational and employs a multicultural team of more than 170 people.



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Dr Beh, who graced the opening said: "We are delighted that Givaudan has chosen to locate their Asia Pacific Fragrance Creative Centre, Perfumery School and Production Hub in Singapore. As a strategic partner for many leading brand owners, Givaudan's expansion bolsters Singapore's position as the key regional hub for new product innovation and global brand building in the consumer businesses industry."

Commenting on the new capabilities, Givaudan's Regional Head of Fragrances APAC, Jeremy Compton said: "The new Creative Centre and Production Hub will be an important new home for us where we can partner alongside our customers. It will be a place where, together, we will collaborate, innovate and produce fragrances which amaze and surprise the region's consumers."

About Givaudan

Givaudan is the global leader in the creation of fragrances and flavours. In close collaboration with food, beverage, consumer product and fragrance partners, Givaudan develops tastes and scents that delight consumers the world over. With a passion to understand consumers' preferences and a relentless drive to innovate, Givaudan is at the forefront of creating fragrances and flavours that 'engage your senses'. The company achieved sales of CHF 4.4 billion in 2014. Headquartered in Switzerland with local presence in over 80 locations, the company has more than 9,500 employees worldwide. Givaudan invites you to discover more at www.givaudan.com.

About Givaudan Fragrances

Givaudan is passionate about perfumery and is dedicated to combining creativity and innovation to design beautiful fragrances. With the industry's largest perfumery team, Givaudan contributes to making life delightful and memorable through unique scent experiences for customers around the world. Currently present in all major markets, Givaudan strives to deliver fragrances for personal, home and laundry care, as well as prestige perfumes. Our customers benefit from Givaudan's expertise in three business areas: Fine Fragrances, Consumer Products, and Fragrance and Cosmetic Ingredients. We invite you to 'engage your senses' and learn more about Fragrances at www.givaudan.com/fragrances.

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