# Givaudan



#### **Media Release**

Paris, 21 May 2019

# Calice Becker receives the prestigious French médaille de Chevalier dans l'ordre des Arts et des Lettres

Givaudan is proud to announce that Calice Becker, Vice President Perfumer and Director of the Givaudan Perfumery School, had the great honour of receiving the French médaille de Chevalier dans l'ordre des Arts et des Lettres for her significant contribution to the arts through perfumery. The prestigious honour was presented yesterday in Paris by Sylviane Tarsot-Gillery, Director of Artistic Creation at the Ministry of Culture for the French government.

Calice is an exceptional, award-winning perfumer having created some of the world's most recognisable fragrances of our time. She's an extraordinary leader in the global perfumery community serving as the President of the International Society of Perfumer-Creators and also a dedicated advisor for aspiring young talents. She joins the small number of perfumers who have been recognised by the French Ministry of Culture with this honour.

In 1985, Calice began her perfumery training at Roure in Grasse which led her to Givaudan where she has passionately contributed as a perfumer for almost 40 years. She was appointed to the prominent position of Director of the Givaudan Perfumery School in 2017 where she leads the training and development of future perfumery artists. She combines her passion for sharing her knowledge of creation as well as her constant quest to enhance the creative process.

Calice's creative success is unique in its breadth across the United States and Europe where her fragrances have marked eras and defined brands. Her creations include international classics such as: Monsieur Balmain by Balmain, Tommy Girl by Tommy Hilfiger, J'adore by Dior, Ambre Eccentrico by Armani Privé, Dylan Blue by Versace, and select By Kilian fragrances.

Calice Becker, Vice President Perfumer and Director of the Givaudan Perfumery School, said: "I am truly honoured and gratified to receive this honour from the French Ministry of Culture. I feel privileged to join the small group of perfumers who have been recognised and I am especially pleased of the recognition it brings to celebrating the heritage of perfumery today."

Maurizio Volpi, President of Givaudan's Fragrance Division said: "Calice's passion for perfume creation and dedication to training young perfumers is an inspiration to all of us at Givaudan. This honour celebrates her remarkable career in perfumery and her leadership in the industry. We congratulate her for this magnificent, highly deserved achievement."

This is the second time a Givaudan Perfumer has received this accolade. Daniela Andrier, Vice President Perfumer, attained the same honour in 2012.

## **About Givaudan**

Givaudan is the global leader in the creation of flavours and fragrances. In close collaboration with food, beverage, consumer product and fragrance partners, Givaudan develops tastes and scents



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that delight consumers the world over. With a passion to understand consumers' preferences and a relentless drive to innovate, Givaudan is at the forefront of creating flavours and fragrances that 'engage your senses'. The Company achieved sales of CHF 5.5 billion in 2018. Headquartered in Switzerland with local presence in over 100 locations, the Company has more than 13,500 employees worldwide. Givaudan invites you to discover more at <a href="https://www.givaudan.com">www.givaudan.com</a>.

#### **About Givaudan Fragrances**

Givaudan is passionate about perfumery and is dedicated to combining creativity and innovation to design beautiful fragrances. With the industry's largest perfumery team, Givaudan contributes to making life delightful and memorable through unique scent experiences for customers around the world. Currently present in all major markets, Givaudan strives to deliver fragrances for personal, home and laundry care, as well as prestige perfumes. Our customers benefit from Givaudan's expertise in three business areas: Fine Fragrances, Consumer Products, and Fragrance and Cosmetics Ingredients. We invite you to 'engage your senses' and learn more about Fragrances at www.givaudan.com/fragrances.

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