

Company news

Geneva, 16 September 2026

The Givaudan Perfumery School marks its 80th anniversary

Honouring eight decades of perfumery excellence by connecting timeless heritage, craftsmanship and the talents of tomorrow

Givaudan, the global leader in Fragrance & Beauty, proudly celebrates the 80th anniversary of the Givaudan Perfumery School, a prestigious institution that continues to bridge the past, present and future of perfumery through generations of exceptional talents. Over the decades, graduates of the Givaudan Perfumery School have united creativity with scientific excellence, with twenty-eight perfumers entering the School's Hall of Fame for crafting fragrances that have left a lasting mark on the industry.

Christian Stammkoetter, CEO of Givaudan, said: "Every fragrance we bring to market begins with a perfumer, and the Perfumery School is where those perfumers are shaped. Its graduates go on to create for every region and every category, from fine fragrance to consumer products. Eighty years on, the school is not a heritage we simply preserve; it is an investment in the creativity Givaudan will bring to its customers over the next decade."

Calice Becker, Master Perfumer and Director of the Givaudan Perfumery School, added: "This story began in Grasse in 1946 with Jean Carles and a radically new idea: that a perfumer's job is not to reproduce formulas, but to create. That spirit of creation has been passed down for eight decades, uniting the creative culture of Roure with the scientific culture of Givaudan, and it lives in the great fragrances signed by the school's alumni. Marking these 80 years is a way of honouring everyone who transmitted that craft, and of reminding each new student that creation is the heritage they now carry."



Givaudan

Human by nature

Hosted by Calice Becker, the celebration brought together several generations of perfumers in tribute to the spirit of excellence, transmission and heritage that has defined the school for 80 years and continues to shape it, day after day, for generations to come.

About Givaudan

Givaudan is a global leader in Fragrance & Beauty and Taste & Wellbeing. We celebrate the beauty of human experience by creating for happier, healthier lives with love for nature. Together with our customers we deliver food experiences, craft inspired fragrances and develop beauty and wellbeing solutions that make people look and feel good. In 2025, Givaudan employed over 17,500 people worldwide and achieved CHF 7.5 billion in sales with a free cash flow of 14.1%. With a heritage that stretches back over 250 years, we are committed to driving long-term, sustainable growth by improving people's health and happiness and increasing our positive impact on nature. This is Givaudan. Human by nature. Discover more at: www.givaudan.com.

About Givaudan Fragrance & Beauty

Givaudan Fragrance & Beauty crafts inspired fragrances to perfume lives and memories, and develops innovative beauty and wellbeing solutions that make people look and feel good all over the world. Nature is both our responsibility and our most precious muse. We are just as committed to sustainability as we are to creating innovative products that satisfy consumer needs and anticipate their desires. With a collaborative approach that favours co-creation, we have built a diverse portfolio across personal care, fabric care, hygiene, home care, fine fragrances, and beauty, reflecting our multidisciplinary expertise. This is Givaudan. Human by nature. Learn more at www.givaudan.com/fragrance-beauty.

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