

## Company news

Geneva, 24 April 2026

# **Givaudan breaks ground on its new fragrances manufacturing facility in Pedro Escobedo, Mexico**

## Strengthening its industrial footprint and commitment to customers across Latin America

Givaudan, the global leader in Fragrance & Beauty, celebrates the groundbreaking of a new factory in Mexico, reaffirming its long term presence and dedication to the region and its customers.

The ceremony marks two key initiatives: the official opening of the expanded Fragrance & Beauty ingredients facility, which is now fully operational, and the start of construction on a new greenfield compounding factory that will reach a capacity of up to 20,000–25,000 tonnes by 2029. Together, these projects represent a combined investment of over USD 160 million.

Christian Stammkoetter, CEO, Givaudan, said: “This double milestone builds on a strong track record of investment at our Pedro Escobedo site. In 2024, Givaudan inaugurated an expanded production facility dedicated to encapsulation technologies, doubling capacity and now representing 40% of our global capability in this area. With this new phase, we’re not just expanding our footprint; we’re reinforcing the foundation for a more collaborative relationship with our customers across this region.”



# Givaudan

Human by nature

Maurizio Volpi, President, Givaudan Fragrance & Beauty, added: “The new Pedro Escobedo site represents a forward looking step for our Fragrance & Beauty business in Latin America. By locating production closer to our customers, we reinforce our ability to respond to evolving market needs while advancing our sustainability and growth aspirations. This investment reflects our long term vision to create value through innovation and collaboration. It also exemplifies our local and regional (L&R) strategy, building deeper connections and ensuring that Givaudan remains a trusted partner in Latin America’s dynamic landscape.”

Each successive investment has strengthened Pedro Escobedo’s strategic importance, making it a cornerstone of Givaudan’s growth and ambitions across Latin America.

## **About Givaudan**

Givaudan is a global leader in Fragrance & Beauty and Taste & Wellbeing. We celebrate the beauty of human experience by creating for happier, healthier lives with love for nature. Together with our customers we deliver food experiences, craft inspired fragrances and develop beauty and wellbeing solutions that make people look and feel good. In 2025, Givaudan employed over 17,500 people worldwide and achieved CHF 7.5 billion in sales with a free cash flow of 14.1%. With a heritage that stretches back over 250 years, we are committed to driving long-term, sustainable growth by improving people’s health and happiness and increasing our positive impact on nature. This is Givaudan. Human by nature. Discover more at [www.givaudan.com](http://www.givaudan.com).

## **About Givaudan Fragrance & Beauty**

Givaudan Fragrance & Beauty crafts inspired fragrances to perfume lives and memories, and develops innovative beauty and wellbeing solutions that make people look and feel good all over the world. Nature is both our responsibility and our most precious muse. We are just as committed to sustainability as we are to creating innovative products that satisfy consumer needs and anticipate their desires. With a collaborative approach that favours co-creation, we have built a diverse portfolio across personal care, fabric care, hygiene, home care, fine fragrances, and beauty, reflecting our multidisciplinary expertise. This is Givaudan. Human by nature. Learn more at [www.givaudan.com/fragrance-beauty](http://www.givaudan.com/fragrance-beauty).

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