

Company news

Geneva, 3 February 2026

Givaudan to invest USD 110 million in a new compounding facility for fragrances in Pedro Escobedo, Mexico

Strengthening its presence in Latin America with additional capabilities to better serve customers

Givaudan, the global leader in Fragrance & Beauty, today announced a significant strategic investment to build a new fragrances manufacturing facility in Pedro Escobedo, further strengthening its industrial footprint in Latin America and supporting its growth ambitions. This investment is in line with Givaudan's 2030 strategy, reinforcing long-term growth, operational excellence, and sustainable value creation across regions.

The project underscores Givaudan Fragrance & Beauty's commitment to its 'in the region, for the region' supply strategy, enhancing agility, shortening lead times, and reducing transport-related costs and emissions by bringing production closer to customers in Mexico and Latin America. The new compounding facility will have a capacity up to 20,000–25,000 tonnes as customer demand grows and will be operational during 2029.

Maurizio Volpi, President of Givaudan Fragrance & Beauty said: "Latin America continues to show strong market momentum. This new investment is a strong statement of our commitment to customers in the whole Latin America region with very important markets like Mexico, Central America, the Caribbean area and the Andean region and will enable us to meet this increasing demand by offering faster, more flexible service to customers, thereby supporting our local and regional (L&R) ambitions."



Andy Stedman, Global Head of Operations for Givaudan Fragrance & Beauty, added: “The Pedro Escobedo facility has been designed to combine automation, scalability, and efficiency. This new site will reinforce our supply infrastructure in Latin America and allow us to optimise production flows while reducing our environmental footprint.”

It also builds upon [Givaudan’s 2024 announcement to expand its Fragrance & Beauty production capacity for encapsulation technologies in Pedro Escobedo, Mexico](#), further demonstrating the site’s growing strategic importance within Givaudan Fragrance & Beauty’s global network.

About Givaudan

Givaudan is a global leader in Fragrance & Beauty and Taste & Wellbeing. We celebrate the beauty of human experience by creating for happier, healthier lives with love for nature. Together with our customers we deliver food experiences, craft inspired fragrances and develop beauty and wellbeing solutions that make people look and feel good. In 2025, Givaudan employed over 17,500 people worldwide and achieved CHF 7.5 billion in sales with a free cash flow of 14.1%. With a heritage that stretches back over 250 years, we are committed to driving long-term, purpose-led growth by improving people’s health and happiness and increasing our positive impact on nature. This is Givaudan. Human by nature. Discover more at www.givaudan.com.

About Givaudan Fragrance & Beauty

Givaudan Fragrance & Beauty crafts inspired fragrances to perfume lives and memories, and develop innovative beauty and wellbeing solutions that make people look and feel good all over the world. Nature is both our responsibility and our most precious muse. We are just as committed to sustainability as we are to creating innovative products that satisfy consumer needs and anticipate their desires. With a collaborative approach that favours co-creation, we have built a diverse portfolio across personal care, fabric care, hygiene, home care, fine fragrances, and beauty, reflecting our multidisciplinary expertise. This is Givaudan. Human by nature. Learn more at www.givaudan.com/fragrance-beauty.

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