

Company news

Geneva, 2 December 2025

Givaudan completes the acquisition of Belle Aire Creations

Strengthening reach with local and regional customers in the USA

Givaudan, the global leader in Fragrance & Beauty, today announced that it has successfully acquired Belle Aire Creations, a prominent US-based fragrance house known for its creative expertise and strong regional customer relationships. This milestone is aligned with Givaudan's 2030 strategy to strengthen its presence with local and regional customers and expanding creative capabilities across North America.

Since its founding in 1982, Belle Aire Creations has been fuelled by creativity, passion, and an unwavering drive for excellence. From its entrepreneurial beginnings to its current industry leadership, the company has remained a beacon of innovation and growth – always guided by the belief that true success is measured by customer satisfaction.

Gilles Andrier, CEO of Givaudan, said: "We are thrilled to officially welcome the employees of Belle Aire Creations to the Givaudan family. The Company's strong reach with local and regional customers, combined with our global creative expertise and innovation capabilities, will enable us to serve the dynamic North American market even more closely and effectively."



Maurizio Volpi, President Fragrance & Beauty at Givaudan, added: "This acquisition reinforces our commitment to offering tailored fragrance solutions that reflect the diversity and vibrancy of the US market. Together, we will create even greater value for our customers through agility, creativity, and shared passion for scent. I am also very happy to remind that, as part of this integration, Stacey David will keep the leadership of Belle Aire Creations, building on her outstanding track record and drive for growth that will be strongly beneficial to Givaudan."

Stacey David, CEO of Belle Aire Creations, commented: "We are delighted to join Givaudan and collaborate in shaping the future of fragrance creation. This partnership will build on our entrepreneurial spirit and customer intimacy, giving us access to global resources while maintaining the unique relationships that define Belle Aire Creations."

While the terms of the deal will not be disclosed, Belle Aire Creations' business would have represented approximately CHF 65 million of incremental sales to Givaudan's results in 2024 on a proforma basis. Givaudan plans to fund the transaction from existing resources.

About Givaudan

Givaudan is a global leader in Fragrance & Beauty and Taste & Wellbeing. We celebrate the beauty of human experience by creating for happier, healthier lives with love for nature. Together with our customers we deliver food experiences, craft inspired fragrances and develop beauty and wellbeing solutions that make people look and feel good. In 2024, Givaudan employed over 16,900 people worldwide and achieved CHF 7.4 billion in sales with a free cash flow of 15.6%. With a heritage that stretches back over 250 years, we are committed to driving long-term, purpose-led growth by improving people's health and happiness and increasing our positive impact on nature. This is Givaudan. Human by nature. Discover more at www.givaudan.com.

Givaudan

Human by nature

About Givaudan Fragrance & Beauty

Givaudan Fragrance & Beauty crafts inspired fragrances to perfume lives and memories, and develops innovative beauty and wellbeing solutions that make people look and feel good all over the world. Nature is both our responsibility and our most precious muse. We are just as committed to sustainability as we are to creating innovative products that satisfy consumer needs and anticipate their desires. With a collaborative approach that favours co-creation, we have built a diverse portfolio across personal care, fabric care, hygiene, home care, fine fragrances, and beauty, reflecting our multidisciplinary expertise. This is Givaudan. Human by nature. Learn more at www.givaudan.com/fragrance-beauty.

About Belle Aire Creations

Founded in 1982, Belle Aire Creations® is a premier full-service fragrance manufacturer at the forefront of the industry. Renowned for developing innovative and captivating fragrances, the company skilfully blends scientific precision with perfumery artistry and the compelling art of storytelling. Dedicated to delivering the latest innovations in perfumery and malodour technology, Belle Aire Creations® provides exceptional service and reliability, offering clear solutions to complex fragrance and ingredient challenges. <https://belleairecreations.com>.

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