

Company news

Geneva, 29 September 2025

Givaudan breaks ground on new state-of-the-art Fragrance & Beauty facility in Guangzhou, China

Investment of ~CHF 40 million to strengthen our
capabilities to serve local and regional customers in China

In line with its recently launched 2030 strategy, Givaudan, the global leader in Fragrance & Beauty, celebrated the groundbreaking of its new facility in Guangzhou, marking another significant milestone to support its fragrances business growth with local and regional customers in high growth markets.

The new site, located on recently acquired land of around 30,000 square meters, will include a creative centre housing evaluation, marketing, sales, and application teams, along with creative perfumers and perfumery analysts. The facility will also include a highly automated production site to support the fast-moving and fragmented expansion of Givaudan's fragrance business in China.

The site will feature state-of-the-art environmental, health and safety (EHS) solutions, reflecting the Company's strong commitment to safety and wellbeing for its people and partners. About 150 highly motivated employees will relocate from the existing site to this new facility in two years' time.

Gilles Andrier, Chief Executive Officer, said: "This groundbreaking is a landmark in our ongoing commitment to China, showcasing our confidence in the market's potential and our ability to invest for sustainable growth. It reflects the spirit of innovation and excellence that drives Givaudan worldwide."



Givaudan

Human by nature

Maurizio Volpi, President Fragrance & Beauty, commented: "China continues to play a pivotal role in shaping the future of Fragrance & Beauty. Our new facility in Guangzhou will enhance our creative capabilities, increase our production capacity, and reinforce our competitive edge in the market to support our business performance."

Yaling Li, Head of Fragrances China & Korea, added: "With this strategic investment, we are bringing our customers in China even closer to the heart of Givaudan's creativity and expertise. Powered by two creative centres in Shanghai and Guangzhou as well as two production sites in Changzhou and Guangzhou, our fragrance team will have an unparalleled footprint and capability in China to serve our customers and better capture the growth opportunities of this dynamic market."

This groundbreaking underlines Givaudan's 2030 strategy, matching local insight with global excellence to deliver inspiring solutions for customers, while building a sustainable and innovative future in China.

About Givaudan

Givaudan is a global leader in Fragrance & Beauty and Taste & Wellbeing. We celebrate the beauty of human experience by creating for happier, healthier lives with love for nature. Together with our customers we deliver food experiences, craft inspired fragrances and develop beauty and wellbeing solutions that make people look and feel good. In 2024, Givaudan employed over 16,900 people worldwide and achieved CHF 7.4 billion in sales with a free cash flow of 15.6%. With a heritage that stretches back over 250 years, we are committed to driving long-term, purpose-led growth by improving people's health and happiness and increasing our positive impact on nature. This is Givaudan. Human by nature. Discover more at: www.givaudan.com.

About Givaudan Fragrance & Beauty

Givaudan Fragrance & Beauty crafts inspired fragrances to perfume lives and memories, and develops innovative beauty and wellbeing solutions that make people look and feel good all over the world. Nature is both our responsibility and our most precious muse. We are just as committed to sustainability as we are to creating innovative products that satisfy consumer needs and anticipate their desires. With a collaborative approach that favours co-creation, we have built a diverse portfolio across personal care, fabric care, hygiene, home care, fine fragrances, and beauty, reflecting our multidisciplinary expertise. This is Givaudan. Human by nature. Learn more at www.givaudan.com/fragrance-beauty.

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