

Givaudan[®]

ENGAGING
THE
SENSES



ARTISTRY FRAGRANCES – PERFUMERY SCHOOL

Givaudan's Perfumery School is dedicated to preserving the heritage of perfumery as a craft. It imbues students with a passion for fragrance and an engrained knowledge of the materials. The result is the optimum combination of pure, creative expression that is founded on sound technical skills.

Currently under the direction of Jean Guichard, the School has established the standard for modern perfumery training: it proudly and confidently claims that approximately one third of the world's fragrances have been created by a perfumer who trained there. It is the source of essential knowledge that infuses the company with an unrivalled perfumery culture, transmitted through our in-house training programmes. And it is a resource that we are also delighted to share with clients and journalists.



The School employs a structured training technique which enables aspiring perfumers to systematically learn the entire spectrum of the olfactive genealogy and develop an olfactive memory of hundreds of ingredients. Students spend three years studying - learning lists of raw materials by contrast and memorising the characteristics of each olfactive family - before moving on to the subtleties between family members. Only when this knowledge is embedded can they progress to learn the techniques involved in blending an accord.

Modern perfumers do not create in isolation, so Givaudan Perfumery students also learn about the chemistry of fragrance, develop inter-personal skills and an understanding of how technical departments work alongside creative ones.

Above all, the creative spirit is nurtured, with students encouraged to travel, to explore, to immerse themselves in everything on offer and to experiment with translating their experiences into scent. It is a time of creative freedom; a time when youthfulness can inspire fresh interpretation of familiar themes.

The School attracts hundreds of applicants for the prized few places available each year. They come from all over the world and from many different backgrounds. Some are inspired by nature, some are artists, some scientists – all are fascinated by scent and the sense of smell. The lucky few will craft the fragrances of tomorrow.

